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<html>

<head>
<title>Martin Hepp - Home</title>
<meta name="keywords" content="Martin Hepp, FGCU">
<meta name="description" content="Homepage Dr. Martin Hepp: Research on Descriptive
Languages, Business Ontologies, XML, eCl@ss, UNSPSC, eOTD">
</head>

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<br>
<div align="center"><h3 align="center">MARTIN F. HEPP</h3>
<b>Assistant Professor of Computer Information Systems
<br>Florida Gulf Coast University</b></div>
<br><br>
Ph.D. in Management Information Systems,
Bayerische Julius-Maximilians-Universitaet, Wuerzburg, Germany (2003); M.B.A., ditto,
Wuerzburg, Germany (1999)<br>
<br>
<b>Research Interests:</b>
Electronic markets, e-procurement,
product data management, catalog data integration, product classification schemes
(<a href="http://www.unspsc.org" target="_blank">UNSPSC</a>,
<a href="http://www.ecl@ss.de" target="_blank">eCl@ss</a>, <a href="http://www.eotd.org"
target="_blank">eOTD</a>, ...), ontologies,
web services, and data and process modeling techniques.<br>
<br>
<b>Professional Affiliations:</b>
Member of the <a href="http://www.acm.org" target="_blank">ACM</a>, <a
href="http://www.aisnet.org" target="_blank">AIS</a>,
<a href="http://www.computer.org" target="_blank">IEEE Computer Society</a>,
<a href="http://www.gfkl.de/index_e.html" target="_blank">German Classification Society
(GfKl)</a>, and
<a href="http://www.gi-ev.de" target="_blank">Gesellschaft f&uuml;r Informatik</a>.

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home.htm

mhepp.jpg

